# Presidents Refresher Course / Tabligh Conference (Dec. 2 - 4, 2016 )

## Main Program

### Friday, Dec. 2, 2016

2:00 – 4:30 PM Registration

5:00 – 5:30 PM Salat Maghrib & Isha

5:30 – 8:00 PM National Amila Meeting

8:00 – 9:00 PM Dinner

### Saturday, Dec. 3, 2016

8:00 – 9:00 AM Breakfast

9:00 – 9:05 AM Tilawat

9:05 – 9:30 AM [All] Welcome Address & Dua – Respected Ameer Sahib

#### Session 1:

9:30 – 12:30 AM [Presidents Track] Nizam-e-Jamaat rules workshop with Q&A

[Tabligh Track] Approved Shura recommendation/Tabligh Plan

12:30 – 1:00 PM Salat Zuhur & Asr

1:00 – 2:00 PM Lunch

#### Session 2:

2:00 – 3:30 PM [Presidents Track] Refugee Workshop (PA, Umur’Amma)

3:30 – 5:00 PM [Presidents Track] Review approved Shura recommendations

2:00 – 5:00 PM [Tabligh Track] Tools Training (Email, Facebook, Salesforce)

5:00 – 5:30 PM Refreshment Break

#### Session 3:

5:30 – 7:30 PM [ALL] Workshop (Five Dysfunctions of a Team)

7:30 – 8:00 PM [ALL] Concluding Remarks & Dua by Respected Ameer Sahib

8:00 – 8:30 PM Salat Maghrib & Isha

8:30 – 9:30 PM Dinner

## Tabligh Conference - Detailed Program

### Friday, Dec. 2, 2016

2:00 – 4:30 PM Registration

5:00 – 5:30 PM Salat Maghrib & Isha

5:30 – 8:00 PM National Tabligh Team Meeting (Tabligh Resource Center, BRM)

8:00 – 9:00 PM Dinner

### Saturday, Dec. 3, 2016

8:00 – 9:00 AM Breakfast

9:00 – 9:05 AM Tilawat

9:05 – 9:30 AM [All] Welcome Address & Dua – Respected Ameer Sahib

#### Session 1: Tabligh Plan

9:30 – 10:30 AM Approved Shura recommendation review and Q&A

10:30 – 11:30 AM CC&TI - how to setup, lessons learned, best practices

11:30 – 12:30 AM Effective preaching: How to engage, follow up and friend

12:30 – 1:00 PM Salat Zuhur & Asr

1:00 – 2:00 PM Lunch

#### Session 2: Tools Training

2:00 – 2:30 PM Ahmadiyya.us Email setup training and how to guide

2:30 – 3:00 PM Facebook setup, usage, followup and how to

3:00 – 3:30 PM Salesforce basics - login, contacts, reporting

3:30 – 4:00 PM Web/online lead workflow and followup best practices

4:00 – 5:00 PM Live Support - 1-1 breakout training (Email, SF, FB)

5:00 – 5:30 PM Refreshment Break

#### Session 3:

5:30 – 7:30 PM [ALL] Workshop (Five Dysfunctions of a Team)

7:30 – 8:00 PM [ALL] Concluding Remarks & Dua by Respected Ameer Sahib

8:00 – 8:30 PM Salat Maghrib & Isha

8:30 – 9:30 PM Dinner