



AHMADIYYA  
MUSLIM COMMUNITY  
*United States of America*



*Muslims who believe in the Messiah,  
Mirza Ghulam Ahmad Qadiani<sup>as</sup>*

## Press Release

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**Contact:**  
**Waseem Sayed, Spokesperson**  
**909-636-4397**  
**waseem.sayed@ahmadiyya.us**

### **Oldest American Muslim organization broadcasts message of love, loyalty and peace in Times Square**

***Ahmadiyya Muslim Community USA brings its nationwide Muslims for Peace campaign back to New York City***

Muslims stand for love, loyalty to America and peace—and an electronic billboard in the heart of Times Square will broadcast that exact message every hour, 18 hours a day, for one month through the holiday season and into the new year. The advertisement on the CBS Spectacular Electronic Billboard is the latest effort by the Ahmadiyya Muslim Community, the oldest Muslim organization in the United States, to spread awareness about Islam's true teachings through its nationwide Muslims for Peace campaign.

The campaign was launched in New York after the Times Square terrorism attempt in May. Since then, the Ahmadiyya Muslim Community USA has delivered its message of peace on 100 New York City transit buses, on billboards in cities around the United States, and by hand distributing more than 500,000 peace brochures in towns and cities across the nation.

In light of recent terrorism attempts in Oregon and Maryland, the Ahmadiyya Muslim Community has redoubled its effort to guide both Muslims and non-Muslims alike to the true, loving and peaceful teachings of Islam. The Ahmadiyya Muslim Community advocates zero tolerance for violence and terrorism and invites all Muslims to join in its peace effort.

“As Muslims who believe in the Messiah, we recognize that it takes more than just denouncing terrorism to eradicate this menace to society,” said Nasim Rehmatullah, vice president of the Ahmadiyya Muslim Community USA. “That’s why, in addition to spreading a message of peace for the last 120 years, our community guides Muslim youth to understand that there can never be any contradiction between being observant Muslims and loyal, law-abiding, peace-loving citizens.”

See the Times Square electronic billboard message at <http://vimeo.com/17663757>. For more information, contact spokesperson Waseem Sayed at 909-636-4397 or visit <http://www.MuslimsforPeace.org>.

## **About the Ahmadiyya Muslim Community:**

The Ahmadiyya Muslim Community is a dynamic, fast-growing international revival movement within Islam. Founded in 1889, the Ahmadiyya Muslim Community spans more than 195 countries with membership exceeding tens of millions. The Ahmadiyya Muslim Community USA, established in 1920, is the first American-Muslim organization.

The Ahmadiyya Muslim Community is the only Islamic organization to believe that the long-awaited messiah has come in the person of Mirza Ghulam Ahmad (1835-1908) of Qadian, India. Ahmad claimed to be the metaphorical second coming of Jesus of Nazareth and the divine guide, whose advent was foretold by the Prophet of Islam, Muhammad. The Ahmadiyya Muslim Community believes that God sent Ahmad, like Jesus, to end religious wars, condemn bloodshed and reinstitute morality, justice and peace. Ahmad's advent has brought about an unprecedented era of Islamic revival and moderation. He divested Muslims of fanatical beliefs and practices by vigorously championing Islam's true and essential teachings.

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