

Dear Respected All: AssalamoAlaikum!

*There are a lot of things going on but it is important that we keep in mind a recent direction of Hazrat Khalifatul Masih V (ayyadahullaho ta'ala baynasrayhil azeez). He has directed that a **Believer's duty is to struggle and keep his/her eye on all fronts...**and in that vein and under directions of Maulana Naseem Mahdi Sahib I am forwarding his directions regarding the holding of Muslims for Loyalty events...the playbook here is a little different and I humbly ask for everyone's CAREFUL REVIEW OF THESE GUIDELINES...please feel free to write to Mahdi Sahib for any and all clarifications and further guidance through Usman Ch. Sahib ([usman.choudhary@ahmadiyya.us](mailto:usman.choudhary@ahmadiyya.us)).*

*Jazakallah ahsanaljaza.*

*Was-salam - and peace!*

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A recent event held in Seattle on the topic of "**American Muslims' Loyalty to the US - A Public Forum and Panel Discussion**" was very successful and Naib Ameer Maulana Naseem Mahdi Sahib has asked that we repeat this kind of an event in all Jama'ats across the nation.

Here I am directed to summarize the essence of the idea and detail a few of the organizing principles and thoughts that we want to follow. Of course we may tailor things as needed to make things work more smoothly in each locality.

**PRAYERS:** All of us to write for prayers to Hudhur Aqdas (ab) for success.

**BASIC IDEA:** Invite large numbers of local, state and federal law enforcement personnel and academic and religious dignitaries and our friends and neighbors to a town hall meeting type setting to discuss the subject of Muslims for Loyalty. The MAIN SPEAKER to be a member of the Jama'at. The PRESENTATION to be essentially the one given by Mahdi Sahib tailored as needed by the PRESENTER. MEDIA TEAM USA to be used to gain maximum publicity.

**VENUE:** should be a neutral location..aim for a hall that has some civic standing and is known for holding of such meetings..preference would be to use a location that perhaps is provided by some law enforcement agency or University or some civic entity that will also help give the event its sponsorship and promote the event and host its proceedings etc...perhaps a World Affairs Council, or ...some sponsorship by a University or City Police Department..

**PARTICIPATION** of maximum numbers of law enforcement people from all strata of government and all our own friends and neighbors by personal meetings and one on one efforts. Lists to be prepared first and meetings sought with local police chiefs and FBI and Congressmen and Senators and local State politicians and city officials. Also fliers and invitations hand delivered by members in area to all their friends and neighbors and getting RSVP's ...

**MEDIA TEAM ASSISTANCE** through Saima Mahfooz Sheikh Sahiba ([saima.sheikh@ahmadiyya.us](mailto:saima.sheikh@ahmadiyya.us)) and Durr-e-Samin Khan Sahiba ([samin.khan@ahmadiyya.us](mailto:samin.khan@ahmadiyya.us))

**TEMPLATE and MATERIALS:** customize the attached templates for your event: playbook, presentation template, media advisory template, event flier template.

**Organizers and presenters should review the attached materials and watch the video of the Seattle event:**

**<http://www.seattlechannel.org/videos/video.asp?ID=5211120>**

**Questions and requests** can be coordinated through Usman Ch. Sahib. ([usman.choudhary@ahmadiyya.us](mailto:usman.choudhary@ahmadiyya.us))

**DATE, BUDGET:** To be Determined in Co-ordination with National Team

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**4 attachments**



**Muslims For Loyalty - Playbook.ppt**

320K



**Muslims For Loyalty - Presentation Template.ppt**

3322K



**Muslims For Loyalty - Event Flier Template.ppt**

204K



**Muslims For Loyalty - Media Advisory Template.doc**

50K